



h!

food. folks. culture.



hey, it's huy! media profile

photographer / blogger / marketer
www.heyitshuy.com





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about

"Hey, It's Huy!" is a brand of food, folks, and culture. The brand is created by Huy Tran to celebrate creativity, connection, giving back, and diversity.

Before Hey, It's Huy!, Huy started doing photography at the age of 15 on the fields of landscape, portraiture, and fine-arts, which brought the affiliation of Frames of The Eyes (FOTE) to life.

His passion for food and cuisine took over his time for FOTE and created Hey, It's Huy!. What FOTE left behind is Huy's rich and skillful visual ability from art direction, DSLR technical mastery, and a genuine love for aesthetics and sensory memory.

media presence

- Instagram: @heyitshuy_
- Facebook: @heyitshuyblog
- Website: www.heyitshuy.com

affiliation

- Frame of The Eyes Photography

food's audience



6,600



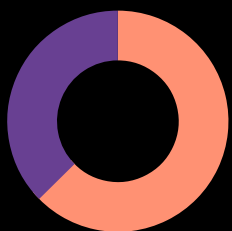
120

(Launched Dec 23, 17)

Instagram statistics

Detail stats available for inquiry.
Stats below are as of January 2018.

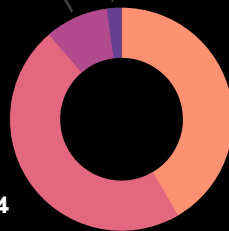
Male
37%



Female
63%

Gender

Other
2%
35-54
9%

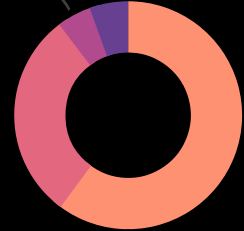


18-24
42%

25-34
47%

Age

Other
5%
U.K.
5%



U.S.
30%

Canada
60%

Country

22.9K Avg. Weekly Impression

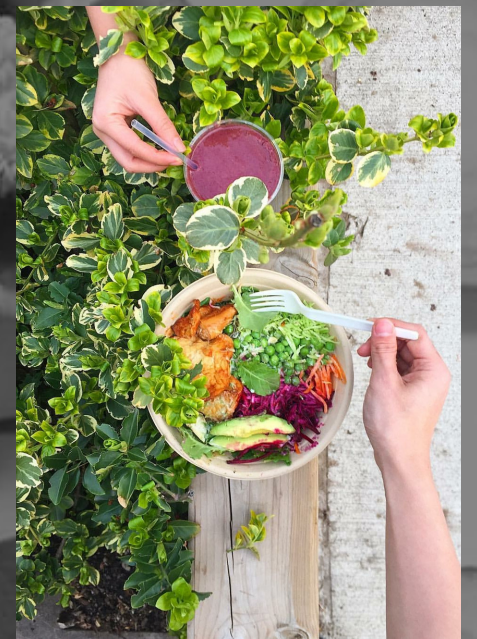
2.7K Avg. Weekly Reach

243 Avg. Daily Instagram Stories Impression

BRAND PROJECTS



FOODORA



SUBWAY CANADA



MEAL IN A JAR



FRANK AND OAK



"The creativity varies throughout each project, but one thing stays constant is client's satisfaction and mutual respect when working with Huy."

what's next?

LET'S GO BRUNCH AND WE'LL FIGURE IT OUT.



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